



### AGREEMENT MADE BETWEEN

# **WCCO-TV**

CONTRACT NO. REV. 1141-54095-1

**Cancellation Notice** 

Announcement 28 days

DATE PRINTED 11/03/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

TOED)

Required

prior notice

PAGE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 246672 ADVERTISER (OR AGENCY AND ADVERTISER)

MENTZER MEDIA SERVICES 60 PLUS ASSOCIATION

600 Fairmount Ave Ste 306 515 King St Ste 315

Towson MD 21286-1002 Alexandria VA 22314-3150

USA

CONTACT ANNE BRAUNSCHEIDEL PRODUCT60 PLUS ASSOC. EST. 64 11/1-5

LOCAL Nicole Roy Pol AGENCY EST. NO. PRODUCT 1300

SALESPERSON 64 CODE

NATIONAL SALESPERSON

24184

NAME

AND

**ADDRESS** 

USA

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS TIME						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00001	1	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	1	1500.00	1500.00
2	00001	1	07:00A	09:00A	30S	11/02/12-11/02/12	CBS THIS MORNING	1	1000.00	1000.00
3	00011	2	02:58P	03:57P	30S	11/01/12-11/02/12	DR. PHIL	2	750.00	1500.00
4	00001	1	03:57P	05:00P	30s	11/02/12-11/02/12	ELLEN DEGENERES	1	1000.00	1000.00
5	00010	1	04:59P	05:30P	30s	11/01/12-11/01/12	M-F 5PM NEWS	1	2800.00	2800.00
6	00001	1	05:30P	05:58P	30s	11/02/12-11/02/12	CBS EVENING NEWS	1	5500.00	5500.00
7	00001	1	05:59P	06:30P	305	11/02/12-11/02/12	M-F 6PM NEWS	1	5500.00	5500.00
8	00010.0	1	10:00P	10:35P	305	11/01/12-11/01/12	LATE NEWS M-F/SU	1	5000.00	5000.00
9	00001	1	10:35P	11:38P	30s	11/02/12-11/02/12	LATE NIGHT WITH DAVID	1	1700.00	1700.00
10	Th	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	9000.00	9000.00
11	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	8500.00	8500.00
12	F	1	06:58P	08:00P	30s	11/02/12-11/02/12	CSI: NY	1	4500.00	4500.00
13	F	1	09:00P	10:00P	30s	11/02/12-11/02/12	BLUE BLOODS	1	6500.00	6500.00
14	Sa	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	500.00	500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





MENTZER MEDIA SERVICES

ANNE BRAUNSCHEIDEL

Nicole Roy Pol

Towson

USA

600 Fairmount Ave Ste 306

### AGREEMENT MADE BETWEEN

# WCCO-TV

CONTRACT NO. REV.

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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 246672 60 PLUS ASSOCIATION

515 King St Ste 315

VA 22314-3150 Alexandria

USA

PRODUCT60 PLUS ASSOC. EST. 64 11/1-5

PRODUCT 1300

SALESPERSON NATIO NAL SALESPERSON

24184

NAME

AND

**ADDRESS** 

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS:

MD 21286-1002

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity		SPOTS		ME			ppoopuus	TOTAL	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNITHATE	TOTAL VALUE(I)
15	Sa	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	3500.00	3500.00
16	Su	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	3000.00	3000.00
17	Su	1	05:58P	07:00P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
18	00000.1	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	1	5000.00	5000.00
19	Su	1	10:35P	11:05P	30s	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.00
20	Su	1	11:05P	12:05A	30S	11/04/12-11/04/12	CSI: MIAMI SUNDAY	1	375.00	375.00
21	10000	1	05:58A	07:00A	30s	11/05/12-11/05/12	THIS MORNING	1	1500.00	1500.00
22	10000	1	07:00A	09:00A	308	11/05/12-11/05/12	CBS THIS MORNING	1	1000.00	1000.00
23	10000	1	02:58P	03:57P	305	11/05/12-11/05/12	DR. PHIL	1	750.00	750.00
24	10000	1	03:57P	05:00P	30s	11/05/12-11/05/12	ELLEN DEGENERES	1	1000.00	1000.00
25	10000	1	04:59P	05:30P	30s	11/05/12-11/05/12	M-F 5PM NEWS	1	2800.00	2800.00
26	10000	1	05:30P	05:58P	30s	11/05/12-11/05/12	CBS EVENING NEWS	1	5500.00	5500.00
27	10000	1	05:59P	06:30P	30s	11/05/12-11/05/12	M-F 6PM NEWS	1	5500.00	5500.00
28	10000.0	1	10:00P	10:35P	30s	11/05/12-11/05/12	LATE NEWS M-F/SU	1	5000.00	5000.00
29	10000	1	10:35P	11:38P	30s	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	1700.00	1700.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION



24184

NAME

AND

**ADDRESS** 

NATIO NAL SALESPERSON



### AGREEMENT MADE BETWEEN

### WCCO-TV

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MENTZER MEDIA SERVICES 60 PLUS ASSOCIATION 515 King St Ste 315

600 Fairmount Ave Ste 306

Towson MD 21286-1002

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12

AGENCY (OR SERVICE) ACTING AS AGENT FOR 246672

USA

CONTACT ANNE BRAUNSCHEIDEL

LOCAL Nicole Roy Pol

SALESPERSON

AGENCY EST. NO.

Alexandria USA

1

VA 22314-3150

PRODUCT60 PLUS ASSOC. EST. 64 11/1-5 **PRODUCT** 1300

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CODE

nicity.		SPOTS	TIN	ME				TOTAL		
EM	DAYS	SPOTS PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Total Contract:	30		102425.00
						Oct 12 .00	Billing Summary		<u>Total</u>	_
					Qtr 4	12 .00	102425.00 .00	1	AND TOTAL 102425.00	

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